# MATLAB EXPO 2017 KOREA

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등록 하기 matlabexpo.co.kr



# Internet of Things (IoT)를 위한 애널리틱 개발 및 적용

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# **Fun Example from Michelle Leonhart**



# Do hamsters run a marathon every day?



# **Commercial Example from Cadmus**





# **IoT** Analytics





# Algorithms are Key to IoT Systems and MATLAB Can Help

- Real data is messy and needs to be cleaned up.
- Features need to be detected and classified
- Missing data points need to be handled
- Predictions need to be made





# **IoT Analytics Framework**





# **IoT** Analytics Challenges

- How do I collect enough data to build my algorithm?
- How do I develop my algorithms?
- How do I deploy my algorithms on a smart device?
- How do I deploy my algorithms to the cloud?



# **IoT** Analytics Challenges





# What Is ThingSpeak?

### Web Site For People

### **Web Service for Devices**





# ThingSpeak

- New MathWorks web service hosted on AWS
- Lets you collect, analyze and act on data from "things"
- Over 130,000 users worldwide
- It has **MATLAB** for IoT Analytics
- It's free to get started

# https://thingspeak.com



Collect Analyze SIC Act





Like 0 Shar

# Predictive Analytics Example with ThingSpeak

☐ ThingSpeak<sup>™</sup>

Channels -Apps

Community Support -

#### How to Buy Account -

💟 Tweet

#### Un-watch Predicted and Measured Ockway Bay Tide Chart





# **IoT** Analytics Challenges



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# Sensor Analytics and Development of Smart Connected Devices





# Example: Human Activity Analysis and Classification



# Example: Partitioning Algorithms Between Device and Cloud

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# **From Data to Insight**



# When should I go t o work?





# **Designing Smart Connected Devices**

- Gather data from sensors using I2C/SPI and other interfaces
- Use pre-built libraries for signal processing, computer vision, m achine learning and more
- Automatically generate C / C++ and HDL code
- Embedded targeting packages for a wide variety of hardware







# **IoT** Analytics Challenges













# Integrating MATLAB in Large Scale Production Systems





# MathWorks Addresses IoT Analytics Challenges

- Quickly collect and analyze IoT data with ThingSpeak and MATLAB
- Develop analytics algorithms using MATLAB and toolboxes
- Deploy on smart devices using code generation and embedded target support
- Deploy on cloud using ThingSpeak and MATLAB Production Server





# What You Can Do to Learn More

- Log-in to ThingSpeak with you MathWork s account and explore
- View a webinar on Machine Learning wit <u>h MATLAB</u>
- <u>Read a Technical Article on Forecasting</u> <u>Tides with MATLAB</u>
- Read a tutorial on how to send data to Th ingSpeak over MQTT









# Using the Corporate Template

- Avoid manually formatting whenever possible. Instead, use built-in styles, templates, layouts, and col
  ors.
- When creating new presentations, select the slide layout that best suits your needs from the built-in t heme, then add content.
- When creating custom shapes, text boxes, and other elements, start from scratch rather than reforma tting template shapes.
- When applying the new template to existing presentations, review your presentation carefully and ma nually adjust any formatting issues that have occurred. For additional help, contact Creative Services.



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